



7th Annual CHILI CHALLENGE

Friday, September 27, 11:00 – 1:00

The 7th Annual CHILI CHALLENGE Cook Off to benefit Adult and Teen Challenge of the Upper Cumberland will be held Friday, September 27 from 11:00 – 1:00 at Livingston Central Park. The public pays \$10 for a bowl and a drink, walks through and samples chili from various booths, listening to live music and testimonies from Adult and Teen Challenge residents and then votes for the best tasting chili. The Chili Challenge winner is announced around 1:00 that day and will be recognized with a certificate and photo in the local newspapers, and featured in our social media and newsletter.

The purpose of the Annual Chili Challenge is to provide a large, collective promotion opportunity for local businesses and all proceeds from this event go to the ministry of Adult and Teen Challenge of the Upper Cumberland to continue the fight against drug addiction in our community. Last year, approximately 380 people attended.

There are **10ft x 10ft** spots available for you to set up a canopy and serving table and serve up large crock pots or warmers of your favorite chili recipe. Please bring any promotional literature about your business or organization and promote any upcoming events that you have. The cost to compete with your best chili recipe is **only \$100** which includes your booth space and a **2' x 2' banner with your logo/name** that we will print for you. Chili Challenge promotions and advertising include newspaper, radio, social media, email and printed newsletters and community fliers.

Is cooking chili not your thing? You may purchase the **2' x 2' banner with your logo/name** for only \$50 without the booth space and we will display it for you the day of the event.

Space is limited, so reserve your spot now by **texting CHILI to 41444** or contact me at **888-688-0470, ext 104** or **danielle@teenchallengeuc.org**. I look forward to hearing from you soon. Please email me your **company logo** to include in advertisements.

Sincerely,
Danielle Clemons, Development Director



Mail completed form to: Adult and Teen Challenge of the Upper Cumberland, 200 Freedom Ln, Livingston, TN 38570
or email to: danielle@teenchallengeuc.org

Organization Name _____

Contact Person _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

\$100 entry fee is attached/enclosed, for the vendor booth and a 2' x 2' banner

\$50 entry fee is attached/enclosed, for a 2'x2' banner only

Pay entry fee by Credit/Debit card:

Name on card _____

Credit card # _____

CVV#(on back of card) _____ Exp. Date _____/_____/_____ Amount \$ _____

Signature _____ Date _____